

CHANGING THE WAY YOU THINK ABOUT DNS...



WE UNDERSTAND YOU

The management of your DNS infrastructure is the single most important technical responsibility of running a TLD Registry. Without it, your business simply doesn't stand up.

The decision of who you trust to manage your TLD's DNS shouldn't be made lightly. You need a combination of experience, technical capability and commercial insight to ensure you're keeping up with the demands of the global Internet audience.

Introducing TLD DNS Services from ARI, an outsourced DNS service born from ten years experience managing DNS infrastructure.

It'll change the way you think about DNS, forever.

WHY ARI DNS?

- Commercial insight combined with technical excellence
- A risk mitigation approach to protect you from the demands of today's Internet
- Tailored pricing and billing models to address your specific business requirements
- Complete operational transparency
- Greater overall flexibility and control for ccTLD and gTLD registry operators

WHY YOU SHOULD CHANGE YOUR THINKING



Predictable



Transparent



Trusted

ARI TLD DNS IS:

PREDICTABLE

Our DNS service is not off the shelf. We work with you to understand your exact business requirements and tailor a solution that ensures you can predict your DNS cost and reduce overall risk regardless of your query volumes.

All of this is delivered within stringent SLA's that are created to support your core business objectives.

TRANSPARENT

We are dedicated to providing you with the information you require to feel comfortable in your decision to outsource your DNS Service.

We will deliver complete transparency including system design, network specifications and operating data.

Our transparency extends to customer support and account management.

If your business needs it, we will provide it.

TRUSTED

We have been managing critical DNS Services for a period of over ten years.

Our DNS Service is supporting over 475 new TLD applications and is set to be the largest DNS provider, per TLD in the world.

We have built and managed DNS networks for ccTLD operators running both ASCII and IDN TLDs.

Our track record speaks for itself.

OUR TECHNOLOGY

- ✓ **Anycast network**
- ✓ **18 Global DNS sites covering every major continent**
- ✓ **DNSSEC compatibility**
- ✓ **Full IDN compatibility**
- ✓ **Fully customisable solution**
- ✓ **Leading technology partners**
- ✓ **Simplified on-boarding**
- ✓ **ISO27001**
- ✓ **Numerous redundancy measures**
- ✓ **Services delivered over IPV4 & IPV6**

To schedule a discussion regarding ARI's TLD DNS Services, please contact info@ariservices.com or visit www.ariservices.com for more info.